

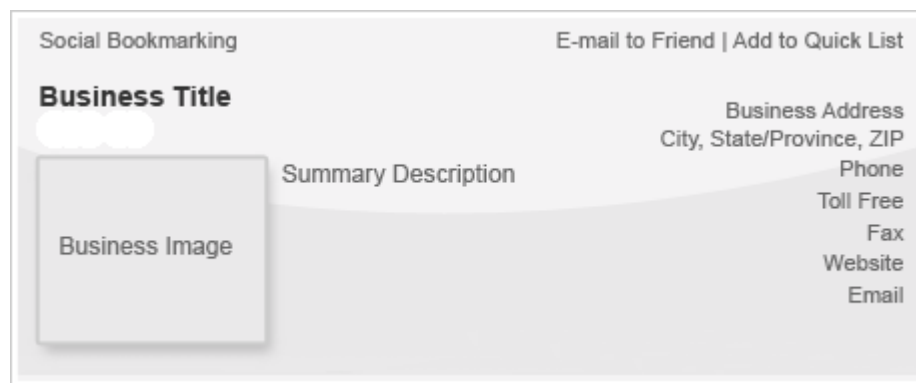


Industry: The Internet has changed the way consumers shop. It gives the flexibility to research and buy from the comfort of your home or office. In Canada, 91% of Internet users say they search for product information online.¹ So why advertise online? It's a simple concept that advertisers need to go where consumers are in order to reach them. *411 WebConnect* helps small and large companies increase their presence to benefit from these potential customers looking to buy.

Our Mission: To provide the most extensive and accurate business listing information while also offering advertisers the most personalized service in the industry.

In other online business directories, the top spots are "auctioned off" to the highest bidder. This makes advertising difficult for smaller companies that rarely have the same advertising budget as large corporations. At *411 WebConnect*, all members are treated equally. Our members listings are evenly rotated to the top position(s) in search results above free listings, giving all of our valued members a fair and equal opportunity at the top spot(s).

Our Services: Since visibility is guaranteed on *411 WebConnect*, our clients only pay for the amount of information they want to list. The Priority Listing allows you to add a summary description of your company, your logo, a website, a fax number and an email, while always placing you above free listings as well as always having access to the same standard features they have. (address, phone number, social bookmarks, email to friend, add to your quick list and more)



*This image is purely for **illustrative** purposes

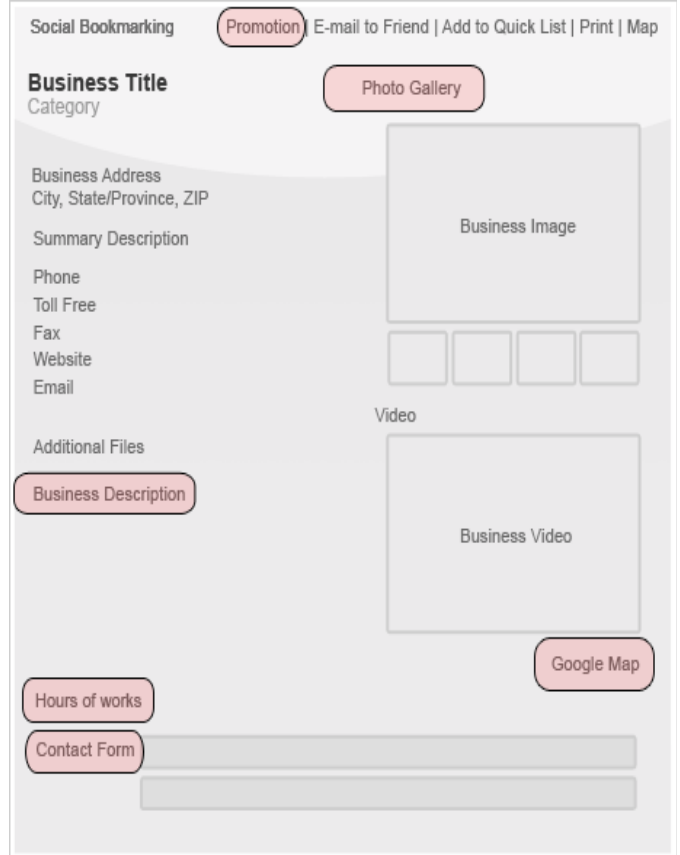
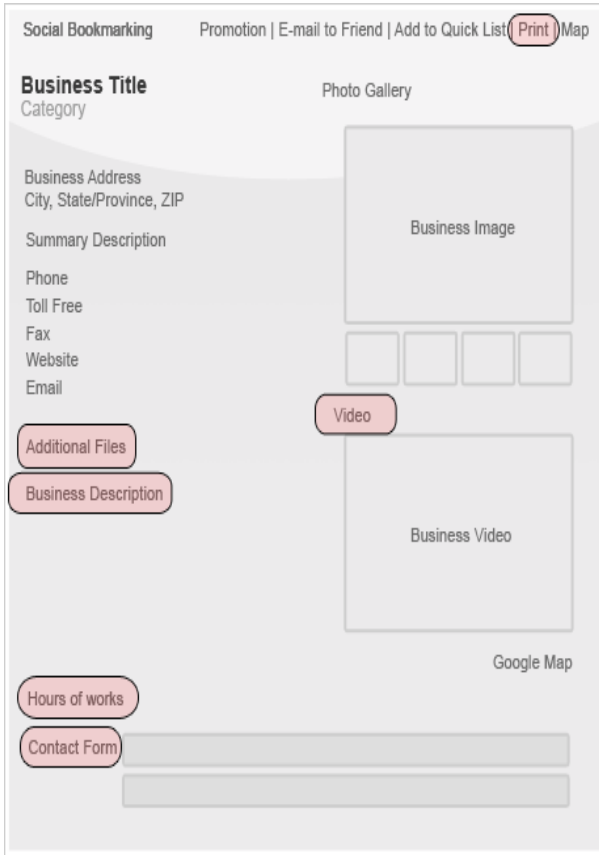
With our Features Package and Publicity Bundle added to your Priority Listing, you get a website about your company within our website! On these pages, you can add any length of text about your company (mission statement, products, etc), photos and videos, additional files such as a media kit, office hours, and accepted forms of payments, maps and more. Whether

¹ "CyberTrends", ComQUEST Research, Winter 2003.



you're looking to put forth your company's first online presence, or, extending its presence over the web, you will certainly benefit from all the features this package has to offer.

Your Personalized Website with the Publicity Bundle Your Personalized Website with the Features Package



*These images are purely for **illustrative** purposes

411 WebConnect gives you more feature than you'll know what to do with! This is why we'll even assign one of our friendly staff members to help you get the most out of your investment. You'll be able to edit your listing as often as you want, free of charge! There's no more waiting for the next printing period.



What [advertisers](#) are saying:

"I feel that 411webconnect.com is a great service than only can help broaden a business and help it grow. It puts the word out about a business in a bigger and better way." Robert Galloway, Eagle Drilling Services Ltd

"Lots of flexibility. Easily understood. Even a tech dummy like me can develop an effective ad." John McIntyre, Expedia CruiseShipCenters, Fish Creek

"Found it very helpfull that the company sets aside time to go through the whole website and ensure that we have an understanding of the material. Greatly appreciated! I feel that this will drive more business our way, and is a very interesting and an easy tool not only to us but travellers as well." Holiday In Express - Alberta